



Starting August 5, 2009 Whitewater Publications, Inc. will be changing paper size. Changes will include the Brookville American, Brookville Democrat, Liberty Herald and Union County Review. The Union County Review, which had been a smaller size, will now be the same size as the other publications.

We have attached a copy of our new column sizes to assist you when designing your own advertisements for our publications. If you have any questions, please feel free to contact our office at 765-647-4221.

Thank you for your support.

Sincerely,
Whitewater Publications, Inc. Staff

NEW COLUMN SIZES

DISPLAY SIZES

1 column - 1.66
 2 column - 3.47
 3 column - 5.29
 4 column - 7.1
 5 column - 8.92
 6 column - 10.75
*Advertising Page
 Length - 21*

CLASSIFIED SIZES

1 column - 1.2
 2 column - 2.55
 3 column - 3.92
 4 column - 5.27
 5 column - 6.62
 6 column - 7.99
 7 column - 9.35
 8 column - 10.75
*Advertising Page
 Length - 21*

EXPLORER SIZES

1 column - 1.529
 2 column - 3.213
 3 column - 4.897
 4 column - 6.585
 5 column - 8.253
 6 column - 9.944
*Advertising Page
 Length - 12*